

LOCATION

Shawnee Golf Club
460 Northwestern Parkway
776-9389

TIMES

Lunch and Silent Auction begin: 12 noon to 1:30 P.M.

Scramble begins: 1:30 P.M. Awards Reception immediately following Scramble.

ABOUT THE GOLF SCRAMBLE

The George “G.G.” Johnson Scramble is designed to raise money for the Urban Youth Golf Program’s College Scholarship Fund as well as provide the youth in the program the opportunity to participate and interact with adults during the scramble.

SCHOLARSHIPS

Over the years the George “G.G.” Johnson Golf Scrambles have generated \$40,101 in scholarships for many golf program participants. In the past there were only one or two participants eligible for a scholarship, this year there are four youth eligible to apply for scholarships. A successful Scramble this year is necessary to generate sufficient funds to enable these most deserving young people to enjoy financial help toward their college education.

MEET GEORGE “G.G.” JOHNSON

George Johnson is the first and only African-American head golf pro in Kentucky. He began to learn the game at the age of 15 when he caddied at a segregated country club in Georgia. He turned pro in 1964 and qualified for the US Open in 1965. He received his tour card after successfully completing the PGA qualifying program (or graduating “Q” school) in 1968 and began playing in tournaments with the likes of Jack Nicklaus, Miller Barber and Tom Kite. In 1971 he won the Azalea Open and became the fourth African-American to ever win a PGA tournament. George spent a total of 10 years on the PGA Tour and three on the Senior Tour and remains a Lifetime Member of the PGA. In 1997, George became the head golf pro at Bobby Nichols Golf Course here in Louisville Metro. His passion for the game translates to the young people he continues to teach today. In 2008, he was inducted into the African-American Golfers Hall of Fame.

SPONSORSHIP PACKAGES**PLATINUM – \$2,000**

Includes green/cart fees, range balls and lunches for two teams, hole sponsorship on two holes, sponsorship recognition, a mulligan for each player, goody bags and a special gift for each team member.

GOLD – \$1,200

Includes green/cart fees, range balls and lunches for one team, hole sponsorship on two holes, sponsorship recognition, a mulligan for each player, goody bags and a special gift for each team member.

SILVER – \$600

Includes green/cart fees, range balls and lunches for one team, program recognition and goody bags.

Each sponsor team includes three golfers. A participant from the Urban Youth Golf Program and The First Tee will be selected to complete the foursome.

That portion of a sponsorship exceeding \$100 per team qualifies as a tax-deductible charitable contribution to the extent permitted by applicable laws.

SILENT AUCTION DONOR

Company donates item(s) for the Silent Auction and receives:

- Company name on Sponsor Board at registration
- Complementary lunches for two Company representatives

GOODY BAG DONATIONS

Company supplies 150 items and receives:

- Company name on Sponsor Board at registration
- Complementary lunches for two Company representatives

THE PARTNERSHIP

The Urban Youth Golf Program and its partner, The First Tee of Louisville work

diligently to produce the George “G.G.” Johnson Golf Scramble annually. The Louisville Urban League has operated the PGA of America funded Urban Youth Golf Program for 10 years. In 2005, The First Tee was created to serve as an umbrella organization for the Urban Youth Golf Program and two other youth golf programs and provide Golf and Life Skills to the young people in these groups as well as new participants in the programs. The Urban Youth Golf Program is active in recruiting participants for the youth golf programs and offers a wide range of opportunities, incentives and benefits, all designed to help youth be successful and develop into positive and productive citizens. These include cultural enrichment, academic & career development activities. During the past year young people from the Urban Youth Golf Program, The First Tee and the other groups have been provided with over 4,400 hours of golf activities through PGA professionals and volunteers. Life Skills are brought to the youths through Programs which are used by Chapters of The First Tee throughout the country.

THE MISSIONS

The Urban Youth Golf Program is a youth development program of the Louisville Urban League that enhances the lives of young people in the Louisville Metropolitan Area through exposure to the game of golf.

The Mission of The First Tee of Louisville is to enrich the lives of young people in the metropolitan Louisville area by providing unique programs and affordable facilities which promote character development and positive life skills through the game of golf.



Empowering People.
Changing Lives.

